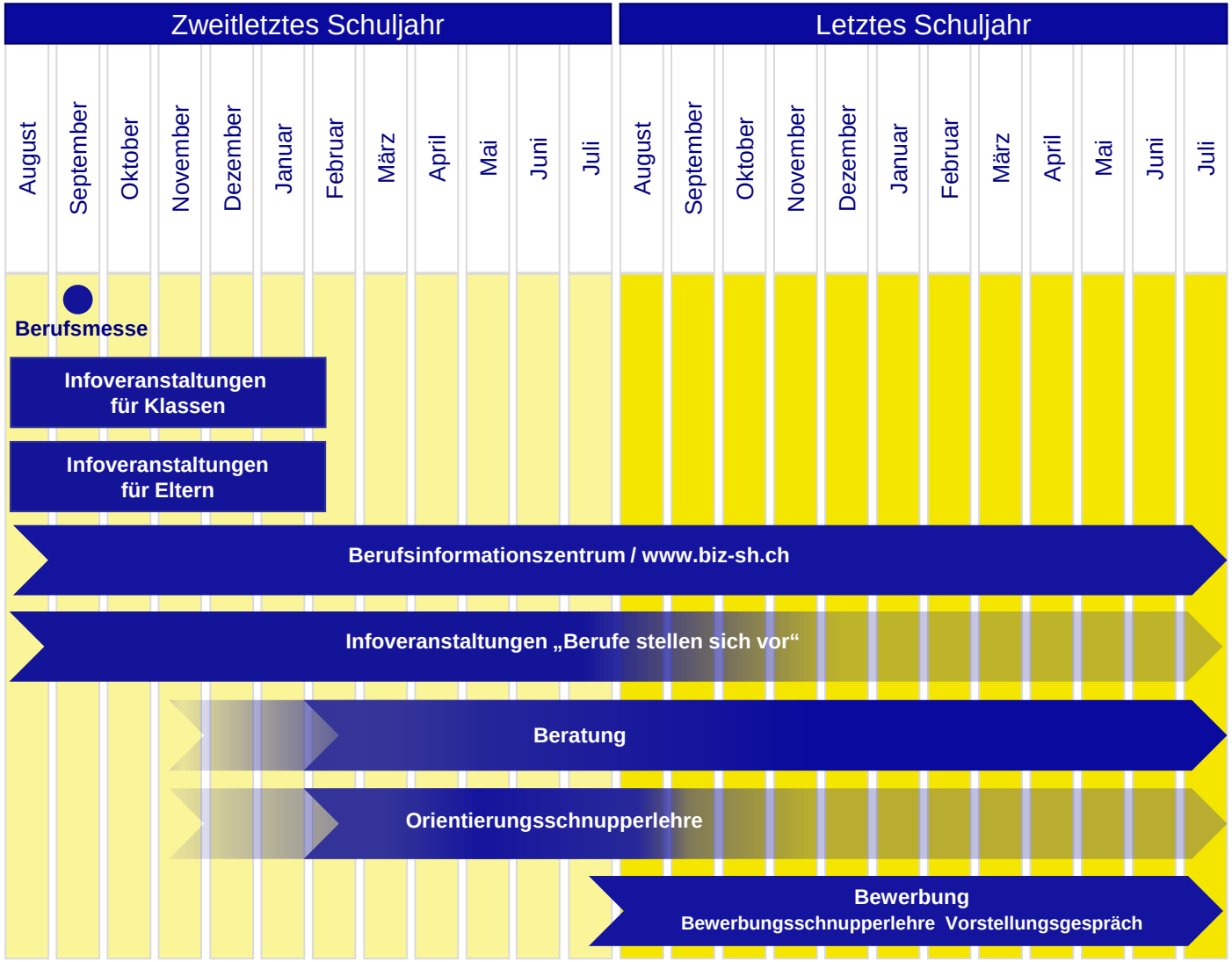Berufswahlfahrplan